



spotlight on...



Hey good looking

Hot new colours for the Procure 24*7

Procure 24*7 is simple to set up and use, and automatically dispenses rolls of 500m foil in a choice of four lengths, and with four fold options.



The foil roll is simply placed in the machine, the required length and fold length entered and the number of foils required and the Procure 24*7 does the rest, turning out up to 99 perfectly prepared foils one after another.

The machine is finished in a high gloss plastic, and was originally launched in black.

The 24*7 is small, sleek and very stylish. It is lightweight at just 4kg and small at 35cm, making it a perfect fit and look for any salon. It is an effective dispenser in terms of time saving which in turn makes it a highly effective tool in increasing turnover by giving the stylist more time with clients.

New colours

Now, hot on the heels of the original black machine, Procure has launched the 24*7 in four vibrant colours.

Whilst black never goes out of fashion, it's always good to have a choice and a chance to express individuality and tie in with a distinct salon look.

Choose from.....

Clean, crisp white presents a cool and sophisticated image for trendy spaces, whilst hot

pink breathes life and excitement into any environment.

Shimmering azure blue and vivid emerald green are eye-catching, with a modern yet slightly organic appeal.

Professional Hairdresser asked Procure Managing Director, Nick Scoon, why they had taken the decision to introduce the new colours and he told us "The industry is bright and vibrant and we wanted to offer hairdressers versatility with this fantastic choice of colours, one for every salon colour scheme!"

What the experts say

"I have just taken a Procure 24*7 and with my new salon the white machine suited the décor the most. All the colours are fantastic and the white looks perfect in our colour room.

The 24*7 has been great for us, easy to use and really reliable. At the touch of a button you can choose length and fold size and how many foils you need. They are ready in no time and easy to use in a detachable tray. What I also like is that the foils can even be prepared during the consultation, which saves so much time!"

Cyndy Hay, Haze Hair & Beauty, Northern Ireland

■ For further details on Procure 24*7 circle readerlink number 078