



# TIME IS MONEY

How much time does your salon waste simply on preparing foils for colour clients? Procare has the answer...

The Procare 24\*7 is simple to set up and use, and automatically dispenses rolls of 500m foil in a choice of four lengths, and with four fold options as well as 100mm and 120mm widths. The foil roll is simply placed into the machine, the required length and fold size entered together with the number of foils required and the Procare 24\*7 does the rest, turning out up to 99 perfectly prepared foils one after another in a single batch.

Originally, launched in black and now also available in blue, pink, green and white the 24\*7 is small, sleek and very stylish. It is light weight, at just 4kg and small - just 35cm long, making it a perfect fit and look for any salon. It is highly effective dispenser in terms of time saving which in turn makes it a great way to increase turnover by giving the stylist more time with clients.

Procare's website [www.hairfoil.com](http://www.hairfoil.com) and the Procare channel on youtube feature informative videos for quick and easy access to information and help with the Procare 24\*7. The website also features the Hairfoil calculator to help illustrate the savings that can be made as well as a list of the many distributors which stock the Procare 24\*7.



### See what you could save...

The Hairfoil calculator on [hairfoil.com](http://hairfoil.com) is an easy to use tool to show how much time and money you could save with the 24\*7. By entering the number of heads coloured per week, the calculator will show the savings immediately:

#### Number of heads coloured each week: 100

You are using approximately 2000 hair foils per week, which amounts to 104000 per year.

#### By switching to the 24\*7 you can save up to:

<b>Time saved</b>	6 hours and 40 mins per week	346 hours and 40 mins per year
<b>Reduced wastage</b>	£1.6 per week	£83.2 per year
<b>Money saved</b>	£33.33 per week	£1733.33 per year
<b>Total savings</b>	£34.93 per week	£1816.53 per year

"Hairdressers traditionally have the tedious job of preparing foils, which can put you under pressure if you're busy. When I have a really hectic schedule I know I can just tap in the number of foils I want and leave the 24\*7 to prepare them while I deal with other things. It's great."  
**Billie Crago** – Salon Owner The Chapel – Islington branch



"Our assistants used to hand prepare our hair, then as part of our regular business analysis we reviewed how long this was taking using the hair foil calculator on [hairfoil.com](http://hairfoil.com) which showed us how much time and money we could save. We ordered a 24\*7 there and then."  
"The money saving is great," adds Tanya, "but it's really just a bonus over and above all the other benefits. When I was working towards my Colour Masters Degree, the 24\*7 was a Godsend – the consistency and neatness of each foil allowed me to concentrate on the style I was developing without wasting time on foil prep."  
**Tanya Henessey** - Hair XS Nottingham

ENQUIRIES – CIRCLE NUMBER 000